

## Profile

Creative product designer with a background in Graphic Design and Foreign Affairs. Passionate about creating better user experiences that delight and motivate users. Excels in strategy and visual design. Loves creating products that have real impact on people's lives, regardless of who they are or where they are in the world.

+1 647 914 8170



39 Newark Way, Brampton, ON



[nininadique@gmail.com](mailto:nininadique@gmail.com)



[www.nininja.com](http://www.nininja.com)



[linkedin.com/in/nininadique](https://www.linkedin.com/in/nininadique)



## Education

### UX/UI DESIGN CERTIFICATION

*Career Track*

Springboard

Nov 2021 - October 2022

700+ hours mentor-led, intensive course in UX/UI methodologies and technologies

### MASTERS DEGREE

*Business Management*

University of the Philippines Manila

2011-2014

### BACHELOR OF ARTS

*Organizational Communication*

University of the Philippines Manila

2005-2009

## Skills

### Research

- Qualitative Research
- Competitor Analysis
- User Interviews
- Affinity Mapping
- Usability Testing

### Design

- Sketching & Wireframing
- Low, medium to High Fidelity-Prototyping
- UI Design
- Style Guides

### Tools

- Figma
- Miro
- Adobe Photoshop
- Adobe Illustrator

## UX Design Projects

### FOODIE FORTUNE

*Product Designer* | DEC 2021 - APR 2022

- End-to-end product design for a gamified food discovery app, with the goal of reducing decision fatigue and help people decide what to eat
- Engaged in the entire Design Process including the conduct of user research, MVP design, sketching, wireframing, guerrilla testing, low to high fidelity designs, prototyping, and usability testing.

### SEETY

*Product Designer* | MAY - JULY 2022

- Redesigned the MVP Product for a native mobile events and social app aimed to help immigrants and newcomers find activities to do in their new city
- Worked with business constraints utilizing a lean Design Process that included user research, affinity mapping, competitor analysis, low and high fidelity designs, prototyping and usability testing.

## Experience

**NININJA DESIGN STUDIO**, Brampton, Ontario, Canada

*Founder and Graphic Designer*

2019 - PRESENT

Graphic Design studio specializing in the wedding industry. In charge of entire business process including: dealing with clients and suppliers, marketing, website design and social media presence, and product development

**MISSION OF THE PHILIPPINES TO THE UNITED NATIONS**, New York City, USA  
*Attaché*

FEB - DEC 2017

Applied skills in collaboration, communication, and engaged in empathic practices, to build consensus among other Nations on matters related to Governance, Social Issues and Migration.

**DEPARTMENT OF FOREIGN AFFAIRS**, Pasay City, Philippines

*Foreign Service Staff Employee*

2010 - 2017

- Supported the design, development and implementation of Economic Diplomacy related activities, forums and exhibits of the DFA and Foreign Service Posts around the world
- Facilitated and ensured smooth user experience as Conference Officer in the year-long Philippine Hosting of the APEC Meetings in 2015